

For Donors / Sponsors at the centre

Your Benefit / Leverage

1. Contributing for a noble cause.
2. Your Institution / Product / Service name gets ample publicity
3. You will be everywhere right from our promotional videos, Audio Visuals, Marathon T-Shirts, Venue Roadways.
4. On request, we will provide stalls where you can have your publicity materials – Product, Activity, etc.

Note: Cheques / Drafts / NEFT/ RTGS may be sent to:

Bank Details

A/C Name: Society for the Rights of Backward Communities

A/C No : 016100140450001

IFSC Code : TMBL0000016

Bank: Tamilnadu Mercantile Bank

Branch : Trichy Road, Coimbatore

Communication:

OBC Rights:

Website address: obcrights.org
E-Mail id: tnsfrbc@gmail.com
Mobile number: 7010592827
Phone: 0422 – 4359777
Address: 105, Aishwarya Complex,
Gopalapuram,
Coimbatore – 641018.

Kanavu Startup village:

Website address: kanavu.run
E-Mail id: kanavuccrun@gmail.com
Mobile number: 8778092669
Address: 21/83A, Annamalai kottai,
Periyakattu thottam,
Sivagiri, Erode Dt.
Tamil Nadu 638109



A unique Cross-Country Race

A run through misty meadows

- A Cross-Country Race
- Opening of a People Centre
- A program for loan facilitations to the students

It is a run for your Rights!

An outreach program!

An event to create Awareness on everything needed to youth for their bright future!

On 01.09.2024 from 05:00 Hrs.

At Kanavu Startup village
AnnamalaiKottai, Sivagiri, Erode Dt.

Location QR Code:



For registration, pl login to the website:

<https://kanavu.run>

1. Who organizes these programs?

- OBC Rights
- KSV (Kanavu Startup Village)

2. Why do we do this?

a) Cross-Country Race:

- ✓ To gather all local public, especially rural mass and to make OBC people aware of their constitutional rights

b) People Centre :

- ✓ Inauguration of People centre for providing informations and guidance to youth / students regarding their higher studies, scholarships, educational loans etc.,
- ✓ To disseminate informations on government aids, procedures for applying and guidance.
- ✓ To develop a formidable help desk for the local public to address their grievances to various government departments, social welfare schemes and to eliminate the barriers in getting the remedy in everything.

c) Educational Loan facilitations:

- ✓ To provide guidance to the deserving students on the availability of various loan facilities to pursue their higher studies and come up in life and also contribute to the nation's development.

3. A nutshell of the programs:

a) Cross-Country Race

We have launched a registration portal / platform. We expect an approximate of ten thousand participants.

b) People Centre.

We have constructed a beautiful building and provided computer system, furnitures with a trained youth to help / support the local people.

c) Educational Loan facilitations

We have informed about the educational loan camp to 20 Educational Institutions and surrounding areas too. Several lead banks are also participating.

4. Target segment:

Youth – Students – Rural mass

5. It is not a one-day affair.

All are meaningful& continuing programs.